

## **Small Business Production Innovation Workshop**

### ***“Innovative Production to enhance Trade Development”***

Vanuatu Chamber of Commerce and Industry (VCCI) through its Training and Business Development Services (BDS) Unit has just completed a very successful production innovation workshop in Luganville, Santo.

The workshop was fully funded by Enhanced Integrated Framework (EIF) program under the Trade Development Division of the Ministry of Trade. This workshop was a new initiative and was tailored and delivered specifically to the small businesses within Sanma Province.

Sectors represented in this workshop in small businesses were Tourism, Agriculture, Construction and Joinery. Topics discussed were in detailed on the product innovation, leading on to product diversification, product differentiation, and product costing and pricing. The workshop had stressed a lot of emphasis on the importance of production innovation and the realization of how businesses contributes to trade development and the business sector as a whole.

The workshop was held from 15<sup>th</sup> to 19<sup>th</sup> of October 2018. There were 19 participants that attended the training. All participants were identified by the established sectorial network within the province. The participants were extremely impressed about the workshop and recommended for more similar workshops to be delivered in the provinces.

Positive feedbacks were provided by the participants at the end of the workshop. All participants left the training satisfied with their statement of completion award and a high mentality to enforce improvement of the product within their businesses.

Vanuatu Chamber of Commerce has a very proactive Training and Business Development Services Unit that is always available to help business houses in terms of trainings and workshops in all areas. Please feel free to contact the office on +678 27543/ 7123967 or email [trainingbds@vcci.com.vu](mailto:trainingbds@vcci.com.vu)

You can also access information on Vanuatu Chamber of Commerce and Industry (VCCI) website at [www.vcci.com.vu](http://www.vcci.com.vu)