

SMALL BUSINESS QUALITY INNOVATION WORKSHOP

“Improvement of Quality Products to enhance Trade Development”

Vanuatu Chamber of Commerce and Industry (VCCI) through its Business Development Service (BDS) Unit have just completed a very successful quality innovation workshop in Luganville, Santo.

The workshop was fully funded by Enhanced Integrated Framework (EIF) program. This workshop was a new initiative and was tailored and delivered specifically to the small businesses within Sanma Province.

Sectors represented in this workshop in small businesses were Tourism, Agriculture and Construction and Joinery. Topics discussed were in detailed on the detail on quality products and quality innovation and understanding the concept the higher and better the product is, the high chance it to compete in the in the business market.

There's a lot stress a lot of emphasis on the importance quality innovation and the realization on how quality could contribute to the enhancement of trade development in Vanuatu.

The workshop was held on 19th to the 23rd of November 2018. There were 18 participants that attended the training. All participants were identified by the established sectorial network within the province. The participants were extremely impressed about the workshop and recommended for more similar workshops to be delivered in the provinces.

Positive feedbacks were provided by the participants at the end of the workshop. All participants left the training satisfied with their statement of completion award and a high mentality quality innovation is highly important to all businesses.

Vanuatu Chamber of Commerce has a very proactive Business Development Service Unit that is always available to help business houses in terms of trainings and workshops in all areas. Please feel free to contact the office on +678 27543/ 7123967 or Email: trainingbds@vcci.com.vu

You can also access information on Vanuatu Chamber of Commerce and Industry (VCCI) website at www.vcci.com .